



### Innovation and new market entry

**POK®** has been strongly present for more than forty years on its home market: France.

POK shall not stop innovating to offer top quality services and products. Sales abroad which already represent more than 60% of its turnover, are also one of the many challenges for **POK**.

This November POK INSIGHT edition, has two sections ; one on new market entered with the example of Singapore and one section on new product innovation : **STACS®**.



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### Always available to our customers

**POK** was happy to welcome one of our Asian partner, the **Tran Vu**

Company, based in Ho Chi Minh City, Vietnam for a training session .

This was a great opportunity for the **POK** team to make sure its product offers meet its end customers technical needs and demands.



*Our partners during the Jupiter® presentation*

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Some of our partners are unable to come to our production site, but the **POK** team is also available to travel to them. Late October, **POK** went to Singapore, at a regional seminar on safety at the invitation of the Civil Defense Academy.

This was the opportunity for **POK**, along with other French companies, to present our robotic monitor **Jupiter®**.



*Our visitor at the **POK** booth at the Singapore Civil Defense Academy*

## **Innovation: STACS**

As you may know, **POK** has recently launched a new product: **STACS**.

**STACS** is the first fire monitoring system on CAN BUS J1939 compatible firefighting vehicles.





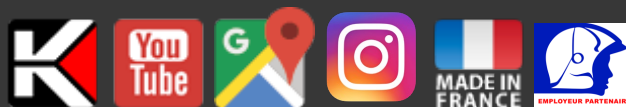
This "plug and play" solution can control remotely a variety of equipments that are described below:



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